



## KATY BESKOW

Writing Portfolio

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### Biography

Katy Beskow is a best-selling author, most known for the series of 15 Minute Vegan cookbooks (Quadrille) and her fourth book, Five Ingredient Vegan (also Quadrille) which is launched in Autumn 2019.

Katy is also a freelance writer, with a primary specialism in recipe development, inspiring home cooks to create tasty vegan meals using ingredients readily available in the supermarket. Her recipes have been featured across magazines and newspapers in the UK and US.

Alongside food writing, Katy also creates lifestyle content for printed publications and websites. Her writing interests include money saving, minimalism, reducing food waste, and tips and advice relating to all aspects of a vegan lifestyle. Katy has been vegan for thirteen years (and counting).

With a diverse and informative style, Katy will deliver engaging content to suit your publication.

#### Browse through a sample of Katy's freelance writing portfolio:

Money saving (print) pages 3 and 4
Minimalism (print) pages 5 and 6
Mindful shopping (print) pages 7 and 8
Vegan living tips (web) pages 9
Recipe development (web and print) pages 10 - 15

# Portfolio: money, minimalism and lifestyle writing

Vegan Food & Living: 8 ways to save money this summer



#### **Vegan Food & Living:** 8 ways to save money this summer



Big summer plans, but not enough money? Katy Beskow shows you practical ways to save cash for the important things this season...









#### WALK, WALK

As tempting as it is to take the bus or drive your car to your chosen destination, walking will save you money on every journey, as well as being better for the environment. and better for your overall health. It's also a great way to see your local area from a new perspective, in the vibrant summer season, as well as being an easy way to get active with minimal effort. Brush off the dust from your bike and use it as a method of transport. rather than just a hobby. If you work too far from home to walk, consider car pooling with colleagues to split the cost of fuel and of course any hidden parking charges.

#### **EAT SEASONALLY**

It is cheaper to eat fresh foods that are in season, and during the summer months there is an abundance of vegan-friendly foods available at a low cost. You'll find many useful seasonal food guides online, to help with meal planning, most of which are free to use. Another benefit of eating seasonally is that you can try new recipes, so you won't get bored of eating the same meals every week. Make the most of warmer days by switching your food shopping habits from the supermarket to a local farmers' market. If you have some garden space (even a window box) grow your own vegetables, fruits and herbs such as chard, strawberries and flat-leaf parsley. Perhaps you'll be lucky enough to grow an abundance, which you can preserve as jams, chutneys or by freezing to enjoy later in the year.

#### TOURIST IN

No budget for a summer holiday? Become a tourist in your own area for the ultimate, cheap, staycation. Your local area is packed with new and unexplored activities, from exhibitions at museums to free nature walks and cycle routes. Plan your own exploration of a nearby town or city by printing free areas of interest maps, and creating your own tour. Take a picnic with homemade, seasonal snacks and refillable water bottles, to save money on eating lunch out. With all that money saving, you might want to treat yourself to a vegan ice cream!

#### HOLIDAY READING

There's nothing quite like relaxing on holiday with a good book, whether you're by the poolside somewhere exotic, or just in your back garden on a sunny day. Save money by borrowing books from your local library, to support your community library service. It will also allow you to try new genres of books, discover new authors and help you escape into a screen-free world (for a few hours).

#### Vegan Food & Living: 10 steps to a minimalist lifestyle



Declutter and donate Start in one room of your home, and remove items that are not used, not useful, or do not bring you happiness. Consider reducing duplicates, such as mugs and tumblers (most of us own more than we could ever need!) to leave exactly what you need. Box up your excess items, and donate to worthy causes including charity shops, homeless shelters, or animal sanctuaries - where blankets and bedding are always welcome. While decluttering your home environment, it's time to declutter your smart phone. Delete contacts that you no longer need, and apps that bring no purpose or joy to your life.

Set your rules

Before stepping out on your journey
into living with less, consider what
minimalism means to minimalism means to you. Is it about simply having clearer cupboards, or is your end goal to reduce debt? It helps to write down what you want to achieve, and why, as a visual reminder to stick to your rules. Leading a minimalist lifestyle can

declutter your home, mind and finances, and allow you e for more meaningful moments in your life. space for more meanin



### **10 STEPS** to a minimalist lifestyle

Katy Beskow shares tips for making room in your home (and life) for the things that matter



Simplify your store cupboard
Do you really need six types of cooking oil, unopened spice jars and those crackers you bought at a vegan festival two years ago? Aim to use up what you've got in your kitchen store cupboards, by creating a meal plan (and sticking to it), before you buy more in the supermarket. You may wish to introduce a minimal approach to cooking and eating, by using fewer ingredients, simple flavours and seasonal produce.

Multi-use items
than one purpose are
than one purpose are
wonderful space savers in
a minimalist home. Jars
can be used as portable lunch containers,
handy hold-alls for stationery, and kitsch
vases. That tub of bicarbonate of soda
isn't exclusively for cakes, it makes an
excellent hob cleaner, and homemade airfreshener when a few drops of essential
oils are added. With less items to utilise,
you'll become more creative with what
you have available.



Capsule wardrobe Often, having too much choice in your wardrobe can lead to difficult morning outfit decisions. These stressful and time-consuming moments can be eliminated with a capsule wardrobe. Capsule wardrobes are often the secret of stylish Parisians, who value quality over quantity. Keep items which look great as part of various looks – that white shirt looks crisp with jeans, casual with a cargo skirt, smart with cigarette trousers. When introducing new items, think about how flexible it can be with existing pieces. There are lots of blogs dedicated to capsule fashion, for inspiration and tips.

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#### Vegan Food & Living: 10 steps to a minimalist lifestyle



### **Vegan Food & Living:** The art of mindful supermarket shopping



ESSENTIALS Ever noticed that essentials such

as bread, plant-milks and frozen essentials are often located at the back of the supermarkets? This means you must walk past dozens of 'special offers' and non-essential items you did not visit the supermarket to buy. Sales psychologists are often employed by supermarkets to design the layout, in order to maximise profits – and leave you with a trolley full of non-essential products. Focus on holding your physical shopping list and use the overhead supermarket section dividers to direct you to which aisle you need to be in. This works as an effective distraction technique to avoid any non-essential purchases.



## **Vegan Food & Living:** The art of mindful supermarket shopping

#### Special offer sins

We all love to get a good deal, but when is a special offer really not that special? If an item is not on your list, my advice is to not purchase the 'special' offer, as you don't need it. If it is a non-perishable item such as tinned pulses or vegan-friendly toothpaste, and you have the space at home to store it, consider if the offer is a good use of your budget, right now. Another way that you can end up mindlessly purchasing items you don't need is browsing in the best before' sections, often found in the refrigerators. If an item is already on your shopping list, and you plan on using it in the next day, it is worth the savings. If not, the item is not needed, and this becomes an unnecessary purchase – it may even end up in your bin!







### Marketing hype Supermarket

products are often labelled with the words "natural" and "fresh", but just how true is this in relation

to the mass-produced food item?

Take some time to look deeper into the food label, as bold statements are often used on the attractive front packaging. Check the label for hard to



#### PACKAGING PAUSE

So, you've found the item on your shopping list, and it's vegan friendly, hurrah! But have you considered how it is packaged? Most packaging is essential to the hygiene and quality integrity of the product, but it is also useful to think about what will happen to the packaging once the food item has been consumed. Is it readily recyclable in your local area? Can you re-use

it for another purpose at home? Is there an alternative that is waste-free or has less plastic packaging? When purchasing a food item, remember that you are buying both the food and the packaging that surrounds it – and it is your responsibility to dispose of it responsibly for the environment. Choose wisely and mindfully.

CASH PLEASE!
Paying for your items in cash,
rather than on a debit or credit
card, will instantly connect you
to the financial cost of your shopping.

Removing the amount of cash from your wallet and counting it out will allow you some thinking time. Remember that it's OK to put items back, or politely ask the cashler to do this for you. You are in control of what you buy in the supermarket, not a marketing campaign!



**Proudly Vegan Wines:** Living a vegan lifestyle

Read on the web.

ASDA Good
Living: 7 products
you need to know
about if you're
going vegan

Read on the web.

Vegan Food & Living: How to make the most of your veg box and cut down on your food waste

Read on the web.







### Portfolio: recipe development

## **Sainsbury's Magazine:** Chocolate and amaretto mousse



### Ocado Life Magazine: Life on the veg



### Sainsbury's Magazine: Tofu recipes

ody soul				
ALTHIÉR EATING				
9	Tofu katsu curry	Cajun tofu scramble		
All and a second	This fragrant Japanese-	You'll be amazed at how similar		
	style curry is the perfect	to scrambled eggs this is! If you're		+
	way to enjoy tofu	new to cooking tofu, this is perfect,		
1	crispy on the outside	because there's no pressing or prep		
	and deliciously tender	required. Take the pan to the table		
The same of the sa	in the centre	so everyone can help themselves.		
SERVES 4 V VI DF ** HANDS-ON TIME 50 MINS TOTAL TIME 50 MINS, PLUS 1 HIT PRESSING		SERVES 4 V Vm DF HANDS-ON TIME 30 MINS TOTAL TIME 30 MINS		
1 x 280g block of extra-firm tofu (we	Remove as much moisture from the tofu as possible, using a tofu press if you have one.	1 x 280g block of extra firm tofu (we used The	2 spring onlons, finely chopped	
used The Tofoo Co.	Alternatively, wrap it in a couple of layers of	Tofoo Co.)	a handful of coriander,	
1 tbsp cornflour	kitchen paper, place it on a baking tray with	1 tbsp sunflower oil	leaves picked	
4 tbsp panko	another solid baking tray on top and weigh it	1 red onion, finely	1 small red chilli,	
1 tsp curry powder	down with a couple of books or a heavy pan.  Press for at least 1 hour. Slice the tofu	sliced 1 red or yellow pepper,	deseeded and finely sliced	
200ml sunflower	block horizontally into 4 slices around	deseeded and diced	1 avocado, finely sliced	
oil, to fry	1cm thick, then set aside on kitchen paper.	4 tbsp frozen sweetcom	flaky sea salt,	
For the curry: 1 tbsp sunflower oil	2 For the curry sauce, heat stablespoon of sunflower oil in a work or high-sided frying	1 tsp Cajun seasoning 1 tsp ground turmeric	preferably smoked 4 thick slices of	
1 onion, roughly	pan over a high heat, then stir-fry the onion,	1 x 400g tin kidney	sourdough bread	
diced	carrot and ginger for 2-3 minutes until	beans, rinsed and	dairy-free spread	
1 carrot, roughly chopped into	beginning to soften. Add the gartic and curry powder and cook for a further minute.	drained	(optional)	
rounds	Reduce the heat slightly and pour in the			
2cm piece root	coconut milk and comflour. Stir to	1 Lay the tofu on a piece		
ginger, grated	combine and cook for 10 minutes, stirring	of kitchen paper or a		
2 garlic cloves, sliced	occasionally. Stir in the maple syrup and soy sauce, then remove from the heat, Transfer	clean tea towel, and leave to drain for 10	25 Miles	
1 tbsp mild curry	to a blender or food processor, and blitz on	minutes. Crumble the	PAS CA	
powder	high until completely smooth. Keep warm or	tofu into a bowl, and	The state of the s	-
1 x 400g tin coconut milk	reheat when ready to serve.  3 In a wide bowl, whisk the comflour with	use a fork to separate the larger pieces.	TO COMPANY	
1 tsp cornflour	4 tablespoons of hot water, then allow to	until it resembles	Charles Age of the Control of the Co	
1 tsp maple syrup	stand for a few minutes until gelatinous. Mix	the texture of		
2 tsp light soy sauce To serve:	the breadcrumbs with the curry powder and a pinch of sait, then place on a plate.	scrambled eggs.  2 Heat the oil in a large	and Dig	
2 x 250g packs	Dip each slice of tofu fully into the cornflour	frying pan, then cook		
cooked basmati rice	mixture, then into the panko breadcrumbs,	the red onion, pepper and s		
2 spring onions,	ensuring all surfaces are coated. Press the	heat for 3:4 minutes until the onion begins to soften.  3 Stir in the Cajun seasoning and turmeric, along with		
finely sliced small handful of	breadcrumbs firmly onto the tofu.  5. Heat 200ml sunflower oil in a frying pan	5 Stir in the Calun seasoning and turmeric, along with 50ml cold water. Gently mix in the crumbled tofu until		NOS
coriander, torn	until hot. Using tongs, shallow-fry the tofu	it is fully coated in the spice mixture.		SHIN
1 lime, quartered	for 3-4 minutes on each side until crisp and	4 Add the kidney beans and cook for 8-10 minutes,		5
into wedges	golden, Remove from the pan and keep warm between sheets of kitchen paper.	stirring occasionally.  5 Remove the pan from the he	at and scatter over the	NO.
	Sprinkle with a little extra sea salt.	spring onions, corlander and red chilli. Top with the		NG TO
	6 Heat the rice and divide between 4 serving	avocado slices, then season	with flaky sea salt and	MILI
	bowls. Pour over the curry sauce and top with the tofu, sliced into strips. Scatter with	6 Teast the sourfough until or	viden hutter with dains from	5
	the spring onions and coriander, and serve	6 Toast the sourdough until golden, butter with dainy-free spread, if using, then serve with the scramble.		Ž
	with wedges of lime.	<ul> <li>413cals; 16g fat (3g sat fat); 20g protein; 12g fibre;</li> </ul>		700
	<ul> <li>727cals; 40g fat (18g sat fat); 18g protein; 7g fibre; 71g carbs; 9g total sugars; 0.9g salt</li> </ul>	4 og carbs; 7g total sugars; o	o.8g səlt ■	DANCE
N OFFI LIFE I		W OFFI NAME OF		a SMC
>> GET AHEAD		>> GET AHEAD	I alread of time	E
The curry sauce can be frozen - great for a speedy midweek meal.		Prep to the end of step 3  - even the night before.		000
to copecuy matwe	Oids.AMO/SHL	-even die ingritoerore.		84.

## **Sainsbury's Magazine:** Chocolate and cherry layer cake with vanilla frosting

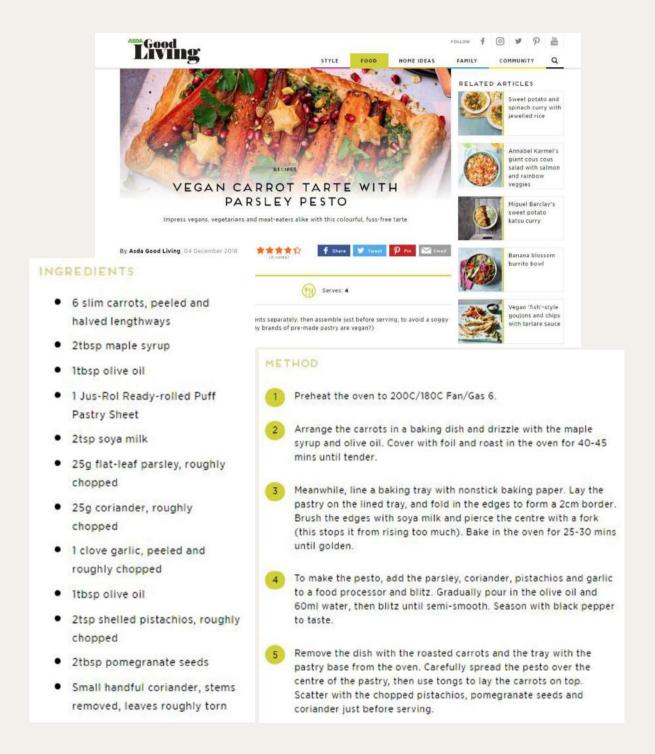


## Sainsbury's Magazine: Spiced pineapple and coconut cream pavlova



### **ASDA Good Living:** Vegan carrot tarte with parsley pesto

See on the web.



For rates and to commission Katy, email hello@katybeskow.com